



**SouthShore Arts Council**

**Established Spring 2004**

<http://www.southshoreartscouncil.org>

**Board Meeting, Wednesday, May 28, 2009**

Meeting was called to order at 6:35pm by Peter Smith, President.

**Roll Call:** Peter Smith, President; Suzanne Prach, Vice President & Visual Arts; Nina Tatlock, Treasurer; Paula Elliott, Secretary; Joan Shalleck, Public Relations; Rose Ostrander, Theater & Dance; Bruce Marsh, Grants; Chuck Wirick, Music; Mac Miller, Literature; Robert Newhart, Board member

Thank you to Suzanne Prach and Southshore Regional Library for hosting.  
Also thank you to Little Harbor (Robert Newhart) and the Pelican Players (Rose Ostrander) for their participation with the public meeting on May 20<sup>th</sup>.

**Minutes:** Minutes for May 20, 2009 – name correction for Jan (not Jane) from the Mary Martha house. Suzanne Prach moved to approve the minutes, 2nd by Nina Tatlock. Minutes were approved with the name change.

Next board meeting is at the SouthShore Regional Library on Thursday June 28<sup>th</sup>.  
There will be an event committee meeting on Wednesday June 10<sup>th</sup> at the Southshore Regional Library

**Old Business:**

**Updates from Committees**

**Membership Development** – no update from Steve Stancil (who was unable to attend); however, Mac Miller brought up the idea of an umbrella 501C, similar to United Way to consolidate memberships for those living in this area. He also suggested that in addition to e-mail a phone tree be established to remind people of meetings and other events.

Discussion followed on the idea of a Southshore Economic and Arts organization. Topics ranged from Fundraising, PR, Grant Writing, Membership dues collection and the likelihood of other organizations being open to the idea.

Other topics under the membership discussion included membership cost and what members get for their dues. It was decided that until we could deliver a list of services and had more deliverables, such as the Big Draw, to point too our membership dues should be a flat donation of \$25.00.

However if we have a quality event it was also decided we could charge for that event.

Contact for our membership being primarily e-mail, a postcard will be designed to send to members mailing address asking for their e-mail. Paula Elliott will be responsible for this project.

Suzanne Prach will contact the Brandon Art Council and find out about their membership drives and programs.

**Public Relations** – Joan Shalleck

- Let the council know that the Florida Humanities Council would help with providing speakers and some administrative functions.

**Grant Writing** – Bruce Marsh touched on a possible opportunity for more grants and that the Renaissance grant would not be available next year.

**Updates from Chairs**

**Dance & Theater** – Rose Ostrander – nothing at this time.

**Literature** – Mac Miller – talked about the writers groups in the area.

**Music** – Chuck Wirick

- brought up the opportunity of partnering with St. Johns Church for their dedication ceremony on September 11, 2009. It was decided that the Arts Council would co-sponsor the program by paying for the program to be printed. The event will also be added to the website when information is available.

**Visual Arts** – Suzanne Prach

- Reminder that the SSAC has display space at the SouthShore Regional Library in August. We need a call to SSAC members to hang their art. Suzanne will send information to Paula to create an online form and also a sign-up sheet to leave at the SouthShore Art Gallery. Nina will contact the Ruskin Chamber of Commerce to get the word out.

**Big Draw** –Dolores Coe, as part of the Advisory Committee for the event, gave an update on the event and discussed the “innovation” part of the program that involved arts other than the visual in conjunction with the Big Draw month.

A request was also made to purchase the Big Draw workshop books for approximately \$40.00. Motion was made by Suzanne Prach to purchase the books, Paula Elliott 2<sup>nd</sup>, motion carried. Dolores will purchase the books and be reimbursed by SSAC.

**Mixon Building Mural** – Pete gave an update that the building exterior will need to be upgraded in order to move forward with the project, it is in worse condition than expected. The contractor who bid the project will upgrade the work at the same cost. Sherwin Williams is donating the paint for the repairs and will submit to their corporate office a request to also provide paints for the mural.

**Other Old business**

A discussion began on stipends for guest artists and lecturers who present at SSAC events. Decision was made to divide events into two categories: Minor and Major. Minor events will be treated as an opportunity for self PR and no stipend will be provided. Major programs with presenters who are not members of the SSAC will receive a stipend. Reasoning behind members not being paid is that they are providing a service for their organization as well as being given an opportunity for self PR.

**New Business – no updates**

- Call for Volunteers
- Posters for Sale

Next Board Meeting scheduled for Thursday, May 28, 2009 6:30 pm – at the SouthShore Regional Library

Next Public Meeting will be in July, date to be announced

Nina Tatlock, treasurer, gave the budget report.

Adjournment: 8:30pm

Minutes Submitted by: Paula Elliott, SSAC Secretary 2009

Distribution List

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**Board Officers:**

Peter Smith, President  
Suzanne Prach, Vice President

Nina Tatlock, Treasurer  
Paula Elliot, Secretary

**Board Members:**

Bruce Marsh  
Robert Newhart

Mac Miller  
Rose Ostrander

**Current Committees**

Membership Development  
Grant Writing / Funding Development  
Public Relations | Press Releases  
Visual Arts  
Dance & Theater  
Music

Steve Stancil  
Rose Ostrander, Bruce Marsh  
Joan Shalleck  
Suzanne Prach  
Rose Ostrander  
Chuck Wirick